



***St. Petersburg Times* and Monster to Launch Tampa Bay's Largest Job Search and Recruitment Site**

Alliance will Deliver Compelling Combination of Online and Print Recruitment Products for Job Seekers and Employers

ST. PETERSBURG, Fla. and MAYNARD, Mass. – December 21, 2006 – Monster[®], the leading global online careers and recruitment resource and flagship brand of Monster Worldwide, Inc. (NASDAQ: MNST), and the Times Publishing Company, owner of the *St. Petersburg Times*, Florida's largest-circulation newspaper, today announced the introduction of combined online and print recruitment services for employers and job seekers in the Tampa Bay area. Central to the alliance is a co-branded website, launching in January, that will bring Tampa Bay's largest database of jobs to readers of the *St. Petersburg Times*, TampaBay.com and *tbt**, Tampa Bay's free daily newspaper.

“Our journalism, print classifieds, and customer service – coupled with Monster's brand awareness, superior technology, national reach, and expansive resume database – will create the most comprehensive and compelling job site in the Tampa Bay market,” said Christine Montgomery, director of electronic publishing for the *St. Petersburg Times*. “This partnership and the recent debut of our “Working” section, which provides insight into the local job market, demonstrate our conviction that residents of Tampa Bay are passionate about their jobs and careers.”

Employers will benefit from access to the world's largest resume database, which adds approximately 40,000 new resumes each day in the U.S. In addition, Monster's hiring and talent management solutions enable businesses to recruit more efficiently, saving time and money. Job seekers will have access to industry-leading search and matching technology, expert advice regarding a range of career-related topics and an array of tools, including a resume builder and salary information center.

“Monster remains committed to forging relationships with local media outlets to help deploy our best-in-class products and services to area businesses and job seekers,” said Peter Newton, senior vice president and general manager, small and medium-sized business, Monster North America. “Aligning with the *St. Petersburg Times*, the leading daily in the country's twelfth largest news market, will

significantly increase Monster's visibility in the Tampa Bay area as we continue to expand our presence in key markets nationwide."

"The small and medium-sized business market is one of our major focus areas," said Doug Klinger, president, Monster North America. "Fostering relationships with local media outlets underscores our commitment to serving these businesses and delivering the quality candidates they need to maintain a competitive edge."

Monster's Localization Strategy

Today's agreement is one of several recent strategic media alliances designed to drive Monster's local presence. To date, Monster has forged relationships with seven media companies that represent 45 daily newspapers and eight television properties. Monster's localization strategy also includes the expansion of its telesales efforts and building additional e-commerce channels.

In November, the company announced a relationship with Freedom Communications, a leading privately owned diversified media company, encompassing 36 newspapers and eight television properties across the country. Monster has also forged alliances with: Philadelphia Media Holdings LLC, owner of *The Philadelphia Inquirer*, *Philadelphia Daily News* and *philly.com*; *Akron Beacon Journal*; North Jersey Media Group, owner of *The (Bergen) Record*, *Herald News* and 44 weekly newspapers; the *Wilkes-Barre Times Leader* (serving Northern Pennsylvania); and the *Honolulu Star-Bulletin*.

About the Times Publishing Company

The Times Publishing Company is a news and information company with publications including the *St. Petersburg Times* – winner of six Pulitzer Prizes – *tbt*/Tampa Bay Times* (free daily newspaper), *tampabay.com*, *Florida Trend* (statewide business magazine), *Congressional Quarterly*, *CQ.com* and *CQ Press*, *Governing*, and *Tampa Bay Inc. Newspapers*. The company is based in St. Petersburg, Florida, and is owned by the Poynter Institute, a nonprofit journalism school dedicated to teaching and inspiring journalists and media leaders. More information about Times Publishing Company is available at www.tampabay.com.

About Monster Worldwide

Monster Worldwide, Inc. (NASDAQ: MNST) parent company of Monster®, the premier global online employment solution for more than a decade, strives to bring people together to advance their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audience to advertisers. Monster Worldwide is a member of the S&P 500 Index and the NASDAQ 100. To learn more about Monster's industry-leading products and services, visit www.monster.com. More information about Monster Worldwide is available at www.monsterworldwide.com.

Special Note: Safe Harbor Statement Under the Private Securities Litigation Reform Act of 1995: Except for historical information contained herein, the statements made in this release constitute forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements involve certain risks and uncertainties, including statements regarding Monster Worldwide, Inc.'s strategic direction, prospects and future results. Certain factors, including factors outside of Monster Worldwide's control, may cause actual results to differ materially from those contained in the forward-looking statements, including economic and other conditions in the markets in which Monster Worldwide operates, risks associated with acquisitions, competition, seasonality and the other risks discussed in Monster Worldwide's Form 10-K and other filings made with the Securities and Exchange Commission, which discussions are incorporated in this release by reference.

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