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## ***ST. PETERSBURG TIMES* APPOINTS TWO NEW MANAGERS TO KEY ROLES**

ST. PETERSBURG, FL – The *St. Petersburg Times* welcomed two new staff members in June. **Michelle Hatch** joined the newspaper as classified advertising manager, a position she previously held at the *Sarasota Herald Tribune*, on June 12, and **Jaye Ann Terry** joined the *Times* as staffer communications manager on June 19.

Ms. Hatch, 41, is a business administration graduate of the University of South Florida. Before joining the *Times*, she held several other leadership positions at the *Sarasota Herald-Tribune*, including Manatee advertising manager and assistant retail manager. She is actively involved with several business and community organizations, including the Sarasota Chamber of Commerce and the boards of realtors for multiple counties.

Ms. Terry, 49, is a graduate of Rutgers University and Stetson University College of Law. Most recently, she directed community outreach and diversity initiatives for USF St. Petersburg's College of Business. Previously she was a field representative for U.S. Rep. Jim Davis, representing him in St. Petersburg and Manatee counties. As a practicing attorney, Jaye clerked for a number of years for Judge Paul H. Roney of the U.S. Court of Appeals for the Eleventh Circuit and earlier practiced media law and civil and appellate litigation at Holland and Knight, an international law firm based in Florida. She was once an associate producer for ABC's *Good Morning America* and served as a newspaper reporter and editor for the now-defunct *Dispatch* in New Jersey. In her new role, Ms. Terry will be responsible for all internal communications and will work closely with senior managers on organizational development.

Marty Petty, publisher and executive vice president of the newspaper, said she was excited to welcome Ms. Hatch and Ms. Terry to the *Times*' staff. "Each woman brings with her an outstanding set of experiences. They will be valuable additions to our team as we continue to bring Tampa Bay the *Times*' excellent brand of journalism."

The Pulitzer prize-winning *St. Petersburg Times* is Florida's largest newspaper with a circulation of 327,390 daily and 420,811 Sunday (ABC Audited 12/26/2004). One of the last independently owned newspapers in the U.S., the *Times* is owned by the Poynter Institute for Media Studies.

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