

# Special Shape Coupon Specifications

*Front With Bleed*  
Pink Bleed, Yellow Margin

**A**  
**Actual A Side: 6p wide x 18p deep**

**Image Area:**  
**5p7.6 wide x 17p3 deep**

Perforated Coupon Document size with Bleed: 18p9x18p9  
Image Area shown in white within borders  
Corner Radius: p9  
Dotted Line represents Perforation for Coupon Side B

**B**  
**Actual B Side: 12p wide x 18p deep**

**Image Area:**  
**11p7.6 wide x 17p3 deep**

Actual Size: 18p x 18p  
Bleed Size: 18p9 x18p9

A: 6p x 18p  
Image Size: 5p7.6 x 17p3

B: 12p x 18p  
Image Size: 11p7.6 x 17p3

C: 12p x 18p  
Image Size: 11p7.6 x 17p3

Corner Radius: p9

Color Ads must be built using  
**Pantone Solid Coated** or  
**Pantone Solid Uncoated** ink colors  
*unless the ad is ordered Process color.*

*Front Without Bleed*  
Light Gray Margin

**A**  
**Actual A Side: 6p wide x 18p deep**

**Image Area:**  
**5p7.6 wide x 17p3 deep**

Perforated Coupon No Bleed Document size: 18px18p  
Image Area shown in white within borders  
Corner Radius: p9  
Dotted Line represents Perforation for Coupon Side B

**B**  
**Actual B Side: 12p wide x 18p deep**

**Image Area:**  
**11p7.6 wide x 17p3 deep**

*Back With Bleed*  
Pink Bleed, Yellow Margin

Perforated Coupon Document size with Bleed: 18p9x18p9  
Image Area shown in white within borders  
Corner Radius: p9  
Dotted Line represents Perforation for Coupon Side C

**C (Back)**  
**Actual C Side w/o bleed: 12p wide x 18p deep**

**Image Area:**  
**11p7.6 wide x 17p3 deep**

Bleed Area in Pink 1/16" p4.6  
Margin Area in Yellow 1/16" (approx p4.6)

*Back Without Bleed*  
Light Gray Margin

Perforated Coupon No Bleed Document size: 18px18p  
Image Area shown in white within borders  
Corner Radius: p9  
Dotted Line represents Perforation for Coupon Side B

**C (Back)**  
**Actual C Side: 12p wide x 18p deep**

**Image Area:**  
**11p7.6 wide x 17p3 deep**